

**LOUISIANA STADIUM AND EXPOSITION DISTRICT**  
**BOARD OF COMMISSIONERS MINUTES**  
**FROM THE MEETING OF OCTOBER 23, 2025**

**ROLL CALL**

**PRESENT:** The Chairman called the meeting to order. Present were Robert Vosbein, Jr., Chairman; Commissioners Daniel Beckett Becnel, Matt Bowers, John Condos, Tommy Cvitanovitch, Cedric Richmond, and Derrick “Digger” Earles. Matt Bowers was absent. We have a quorum.

**I. APPROVAL OF THE MINUTES OF THE AUGUST 26, 2025, MEETING**

Following the Pledge of Allegiance, Chairman Vosbein made opening remarks including recognizing and thanking Hilary Landry for her service. Ms. Landry has been a dedicated Public Servant, having served as Vice Chair and Secretary of the LSED and as a Construction Committee member on a number of special projects for the LSED, including the Master Plan and the John Alario, Jr. Sports Complex. Ms. Landry will transition back into private practice, and her service is deeply appreciated by the LSED, the City, and the State.

The Governor has appointed Derrick “Digger” Earles to serve as a new Commissioner for the LSED. After that introduction, LSED Legal Counsel administered the Oath of Office to Mr. Earles, and Commissioner Earles became an Official Member of the LSED.

On Motion of Mr. Condos, seconded by Commissioner Cvitanovich, the Minutes from the September 24, 2025, LSED Board Meeting were adopted.

**II. ASM/SMG REPORT (INCLUDING OPERATIONS)**

Mr. Holmes then began the ASM/Legends Monthly Report. Mr. Holmes addressed the profitability of the LSED for the prior fiscal year; the final funding of the Master Plan Project; the finalization of the Saints Lease Extension *via* the Third Amended and Restated Stadium Agreement; commended the efforts of the Chairman and others to complete the Lease Extension. The Chairman echoed those comments and congratulations, including Legends Global, as a team effort to extend the Lease.

Mr. Holmes then focused on recent successful events on the Campus, including: Marco Solis (a successful Latin artist); the MercyMe – TobyMac Christian Concert; the announcement of the 2028 NCAA National Championship Game in the Sugar Bowl; the Charlie Wilson Concert; the \$UICIDEBOYS\$, a local concert group; Chris Brown, a sold-out Superdome show; two concerts with NBA YoungBoy, which was a great success without incident. Commissioner Becnel then recognized Commissioner Richmond for his role, along with ASM/Legends to make sure the NBA YoungBoy concerts occurred without interruption.

Mr. Holmes then continued by thanking Commissioner Richmond for his efforts. Commissioner Richmond then praised New Orleans for its ability to successfully host events that might not otherwise be successful in other cities. Chairman Vosbein then commented on the success of ASM working with Live Nation and the artists to get the extra expenses paid for without a financial hit to the ASM/LSED Budget. Mr. Holmes then continued with the Saints Home Games and the anticipation of upcoming Pelicans Games as their NBA Season begins.

**[This concludes the initial report of Evan Holmes]**

Finn Bendana then spoke on behalf of ASM/Legends. Mr. Bendana covered: the Paul McCartney Concert, which will play to a sold-out Smoothie King Center; followed by a Lil Wayne Concert; a sold-out Billie Eilish Concert; the upcoming Moonlight and Miracles Gala chaired by Gayle Benson; 85 South, which returns for their third straight year; the Saints and Pelicans update; the upcoming Jonas Brothers Concert; a Rockin'1000, which is a unique Superdome Concert concept; Nine Inch Nails; Comedian Katt Williams; and the Savannah Bananas 2026 Stadium Tour, which will visit the Superdome for two nights in March 2026. Lastly, Mr. Bendana then announced the WWE (World Wrestling Enterprises) Money in the Bank event, which will be an annual event featuring all premier WWE wrestlers.

**[This concludes the report of Finn Bendana]**

Abby Jones then gave her portion of the ASM/Legends Marketing Report, including highlights from the Sales and Marketing Team; the activation of Champion Square for the Chris Brown Concert; Signature Beverages by Under the Influence; photo opportunities; and merchandise sales that generated revenue outside the venue.

Abby Jones highlighted Martha Martinez, Senior Sales Manager, who represented the Caesar's Superdome, Smoothie King Center, and Champions Square at the IMEX Convention in Las Vegas. She worked in conjunction with New Orleans & Company as part of the outbound sales program, with a continuing goal to develop and bring more business to the City. Abby Jones then recognized Rechelle Fields, who sold suites for the NBA YoungBoy concert series to maximize revenue.

**[This concludes the report of Abby Jones]**

Corey Dublin then provided the Finance Report for ASM/LSED. He noted: the break-even budget for this fiscal year; lower insurance premiums; the financial success of recent concerts such as Chris Brown; and a small decrease in the hotel/motel taxes. He expects the Calendar Year 2025 to track closely with Calendar Year 2024 regarding events and revenues.

**[This concludes the report of Corey Dublin]**

Eileen Long then provided the Construction Report with updates on: the Alario Center Life Safety and ADA improvements; the substantial completion of the John Alario Jr. Sports Complex effective October 18, 2025; the ongoing conversion project at The Shrine on Airline; Smoothie King Center projects that are being funded by the Pelicans, including the Bunker

Suite, the upgrades for lighting, painting and flooring in the loading dock area; updating thousands of fixtures in the Smoothie King Center to LED lighting. Mr. Holmes added that the Smoothie King Center Projects developed out of conversations with the new General Manager of the Pelicans, Joe Dumars.

In response to questions from Commissioner Becnel, the Punch List for the John Alario Jr. Sports Complex is due 45 days from October 18<sup>th</sup> for completion.

Eileen Long also provided an update on the Suite Level Men's Restroom Project, the existing Superdome Parking Garage Projects, and the Superdome Ramp Project.

**[This concludes the report of Eileen Long]**

Kathleen Turner then provided a Corporate Supplier Diversity Report, which transitions to the Legends Global branding for 2026; mentorship and partnerships to engage and enhance collaboration across the Legends Entertainment Network.

**[This concludes the report of Kathleen Turner]**

### **III. LEGAL REPORT**

The Chairman then turned the report over to the LSED Legal Counsel to cover 11 Resolutions for consideration, all of which had been fully vetted and approved by Legal Counsel, and for those that require funding, sufficient funds exist to support these Resolutions.

**[This concludes the report of LSED Legal Counsel Larry Roedel]**

### **IV. ADDITIONAL COMMENTS**

(None at this time.)

### **V. ADJOURNMENT**

There being no Public comment, on motion of Commissioner Becnel, with all Commissioners present concurring, the meeting was adjourned at 2:45 PM.